

# COMMUNICATION ARTS, BA

## ADVISING AND CAREERS

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#### DECLARE OR CANCEL THIS MAJOR

Please follow the process described on the Communication Arts website (<https://commarts.wisc.edu/undergraduate/declaring/>).

Non-Letters & Science students will need permission from their school or college to pursue an additional major in Communication Arts.

#### COMMUNICATION ARTS ACADEMIC ADVISING

Communication Arts academic advisors (<https://commarts.wisc.edu/undergraduate/advising/>) assist students throughout their undergraduate studies.

#### COMMUNICATION ARTS COURSES

The Communication Arts Department offers a wide array of courses ([https://guide.wisc.edu/courses/com\\_arts/](https://guide.wisc.edu/courses/com_arts/)). All the courses listed in the Guide are not offered each semester. Please see Course Search & Enroll (<https://public.enroll.wisc.edu>) for current course offerings.

#### CAREER EXPLORATION AND PREPARATION

##### Gain Experience

The Department of Communication Arts encourages students to apply the knowledge and skills they attain through coursework to professional settings. Internships and part-time jobs at television networks, nonprofit organizations, talent agencies, magazines, radio stations, advertising agencies, production companies, government agencies, and other communication-related businesses help students gain work-related experience and explore career options.

Communication Arts offers a one-credit, online academic course to accompany a student's internship experience: COM ARTS 614 Field Experience in Communication and COM ARTS 615 Second Field Experience in Communication .

##### Attend Events

Throughout the academic year, students have the opportunity to participate in several communication-focused, career-related events.

##### Communication Arts Alumni Careers at a Glance

After completing a Letters & Science bachelor's degree with a Communication Arts major, alumni pursue a variety of careers. In a recent survey, Communication Arts alumni were asked to provide and categorize their occupation. The results are available on the Department of Communication Arts website:

- Communication Science & Rhetorical Studies Alumni Careers (<https://commarts.wisc.edu/undergraduate/careers/>)
- Radio–Television–Film Alumni Careers (<https://commarts.wisc.edu/undergraduate/careers/>)

### SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try "Jobs, Internships, & How to Get Them," (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW–Madison students