GRAPHIC DESIGN, CERTIFICATE

The Graphic Design Certificate allows students from across campus, regardless of their major or degree program, to engage in a meaningful, rigorous sequence of coursework introducing them to the field of graphic design. Previous college coursework or job experience in art and design is very beneficial, but not required.

An inherently interdisciplinary practice, graphic design plays an important role at every level of contemporary culture. Graphic designers function as the "fusion" between art, business, engineering, research, and science fields. Students intending to pursue a career in graphic design should instead select the Graphic Design named option in either the BS-Art (https://guide.wisc.edu/undergraduate/education/art/art-bs/#text) or Art BFA (https://guide.wisc.edu/undergraduate/education/art/art-bfa/) degree program. Contact an advisor in the Art Department to explore the major.

Students must complete a required foundations course before being able to declare the certificate.

Due to the required sequencing of courses, a minimum of four semesters (excluding summers) are usually necessary to complete the certificate; please plan accordingly.