

# BUSINESS: HUMAN RESOURCE MANAGEMENT, BBA

## LEARNING OUTCOMES

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1. Assess human resource management practices to align them with organizational strategies and contribute to organizational effectiveness.
2. Analyze and improve organizations' reward and incentives structures.
3. Identify methods to effectively attract, evaluate, and retain talent within the organization.
4. Identify and address the challenges to each individual within an organization performing up to their full potential.
5. Formulate human resource policies and implementation plans to promote and leverage a diverse workforce.
6. Apply effective strategies and tactics in dyadic and group settings to attain desired outcomes.